

# Sponsorship Partner Packages 2025





## *Sponsorship Partner Packages*

### *About Us*

**F**or more than 100 years, Catholic Charities Family and Community Services has been providing compassionate support and care to individuals and families throughout a 12-county region, from Lake Ontario to the Southern Tier. CCFCS was formed in 2022 through the merger of Catholic Family Center (founded in 1917) and Catholic Charities Community Services (established in 1980), making it the go-to community resource for individuals in need. We help people of every race and creed who struggle with the challenges of poverty, intellectual and developmental disabilities, HIV, homelessness, family resettlement, and more.

**An Evening with Friends** is a series of events for us to reconnect with our community in a fun and casual setting. Attendees can enjoy cocktails and savory hors d'oeuvres while learning about how our organization has positively impacted tens of thousands of individuals. Funds raised support our over 80 programs and help people in all facets of their lives to live independently and with dignity.

**The Blue & White Luncheon** is our formal sit-down event designed to bring together corporate partners to support our mission of helping families in need. It's a great opportunity to connect with other local businesses, learn about the work we're doing in the community, and see how your partnership can make a real difference.

**Empty Bowls** is our annual signature fundraiser, a national grassroots effort to fight hunger and raise awareness of food insecurity in our local community. The night consists of soup donated by area chefs, dessert, wine and beer tastings, and musical entertainment. You can select a handmade, one-of-a-kind bowl created by local artists. These bowls serve to remind us that you can make a difference for someone whose bowl is empty this evening.

# Services Overview and Calling Guide Program Highlights

## Our Staff

- **997** employees across **12** counties delivered direct services to more than **21,000** clients in **2023**



## Aging Services

- **1,023** clients provided with subsidized in-home supports, transportation, care management, and other direct services



## Behavioral Health

- **2,347** clients served by Outpatient Clinic
- **803** clients provided with residential drug treatment services
- **186** clients served by home and community-based mental health and outpatient supports



## Community Resource Services

- **587** households provided with emergency food assistance
- **268** households provided with rental assistance



## Coordinated Care - Chronic Illness & Traumatic Brain Injury

- **330** adults and children served by Health Homes program
- **59** adults with Traumatic Brain Injury provided with care management



## Employment Services

- **30** young adults completed YouthBuild program
- **168** adults with disabilities and other health challenges provided with vocational rehabilitation services
- **300** adults enrolled in Refugee Employment Services program



## HIV/AIDS Services

- **297** Individuals provided with case management, health education, medical transportation, housing, employment and other support services



## Housing & Stabilization

- **1,486** individuals served in emergency shelters and supportive housing
- **100** homeless individuals received medical respite care



## Intellectual & Developmental Disabilities

- **415** clients received Self-Directed Services
- **86** individuals living in I/DD residences



## Employment Services

- **8,894** interpreting sessions offered in **40** languages
- **3,915** calls to new on-demand phone interpreter service



## Refugee & Immigration Services

- **4000+** refugees and immigrants served by **7** programs, including direct post resettlement, employment, legal assistance, and health case management



## Support for Families & Children

- **425** children and **185** families received adoption, foster care, kinship care, pregnancy counseling, intervention and preventive services



### Administrative Offices:

79 North Clinton  
Rochester, NY 14604-1458  
585.546.7220 | FCScharities.org

### Program Services:

87 North Clinton  
Rochester, NY 14604-1458  
585.546.7220

1099 Jay Street, Bldg J  
Rochester, NY 14611  
585.546.7220

### Regional Office:

2562 State Rt. 54A, Ste. 209  
Penn Yan, NY 14527  
315.536.2370





## *Sponsorship Partner Packages*



*A Casual Opportunity  
to Connect with CCFCs*

## *Evening With Friends*

### **\$5,000 – Presenting Sponsor – Exclusive**

- Recognized as the Presenting Sponsor on all event marketing materials (print, social media paid ad, website)
- Opportunity to provide a short welcome at each event
- Company materials available at check-in
- Company logo prominently displayed at event
- Personalized event sponsorship shoutout on all social media platforms
- Six (6) VIP drink tickets total

### **\$250 – Friend of Catholic Charities Family & Community Services**

- Company logo prominently displayed at event
- Personalized event sponsorship shoutout on all social media platforms
- Two (2) VIP drink tickets total

## *The Blue & White Luncheon*

### **\$15,000 – Presenting VIP Partner – Exclusive**

- Three (3) reserved VIP tables at the event, thirty (30) tickets total
- Presenting sponsor of the luncheon
- Opportunity for exclusive dinner with keynote speaker the night before
- Co-branded take away treat with your logo and CCFCs logo
- Opportunity to speak at the event
- Featured mention in CCFCs newsletter
- Personalized event sponsorship shoutout on all social media platforms before, during and after the event
- Special recognition during the event program and in closing remarks at the event
- Featured mention in all press releases and media materials
- Full page ad in the event program
- Paid social media ad
- Company name and logo on tabletops
- Company name/logo on all event marketing materials; printed, social media and used in all event promotions
- Recognition on event website and social media event pages
- Your sponsorship displayed on digital screens throughout the event space
- Additional benefit: Ten (10) tickets to Empty Bowls event, \$600 value

For additional questions, please contact Samantha Barniak at 585-565-1597  
or visit [helpfcs.org/events](https://helpfcs.org/events) or email [samantha.barniak@fcscharities.org](mailto:samantha.barniak@fcscharities.org) for more information.

## Sponsorship Partner Packages

Stories of Resilience

# The Blue & White Luncheon

### **\$10,000 – Blue & White Partner – Premier**

- Two (2) tables of ten (10) with priority seating at the event, twenty (20) tickets total
- Featured mention in CCFCS newsletter
- Personalized event sponsorship shoutout on all social media platforms before, during and after the event
- Special recognition during the event program and in closing remarks at the event
- Full page ad in the event program
- Paid social media ad
- Company name and logo on tabletops
- Company name/logo on event marketing materials; printed, social media and used in event promotion including event program
- Recognition on event website and social media event pages
- Your sponsorship displayed on digital screens throughout the event space
- Additional benefit: Ten (10) tickets to Empty Bowls event, \$600 value

### **\$7,000 – Stories of Resilience Partner**

- Two (2) tables of ten (10) with priority seating at the event, twenty (20) tickets total
- Personalized event sponsorship shoutout on all social media platforms before, during and after the event
- Half page ad in the event program
- Paid social media ad
- Company name and logo on tabletops
- Company name/logo on event marketing materials; printed, social media and used in event promotion including event program
- Recognition on event website and social media event pages
- Your sponsorship displayed on digital screens throughout the event space
- Additional benefit: Eight (8) tickets to Empty Bowls event, \$480 value

### **\$5,000 – Care & Compassion Partner**

- One (1) table at the event, ten (10) tickets total
- A quarter-page ad in the event program
- Personalized event sponsorship shoutout on all social media platforms
- Company name and logo on tabletops
- Company name/logo on event marketing materials; printed, social media and used in event promotions
- Recognition on event website and social media event pages
- Your sponsorship displayed on digital screens throughout the event space

### **\$3,000 – Eat the Cake Partner**

- Eight (8) tickets to the event
- Company name and logo on tabletops
- Company name/logo on event marketing materials; printed, social media and used in event promotion including event program
- Recognition on event website and social media event pages
- Your sponsorship displayed on digital screens throughout the event space

### **\$1,000 – Friend of Catholic Charities Family & Community Services**

- Four (4) tickets to the event
- Company name/logo on event marketing materials; printed, social media and used in event promotion including event program
- Recognition on event website and social media event pages



## Sponsorship Partner Packages



*Shining a Light  
on Food Insecurities*

### Empty Bowls

#### **\$5,000 — Empowerment Partner**

- Fifteen (15) tickets to the event
- Personalized event sponsorship shoutout on all social media platforms
- Paid social media ad
- Company name and logo on tabletops
- Short introduction on Facebook event page to accompany announcement
- Recognition on event website and social media event pages
- Your sponsorship displayed on digital screens throughout the event space

#### **\$3,000 – Compassion Partner**

- Ten (10) tickets to the event
- Event sponsorship shoutout on all social media platforms
- Company name and logo on tabletops
- Short introduction on Facebook event page to accompany announcement
- Recognition on event website and social media event pages
- Your sponsorship displayed on digital screens throughout the event space

#### **\$2,500 – Excellence Partner**

- Eight (8) tickets to the event
- Announcement of sponsorship on Facebook event page
- Company highlights on Facebook and Instagram
- Recognition on event website
- Your sponsorship displayed on digital screens throughout the event space

#### **\$1,500 – Diversity Partner**

- Six (6) tickets to the event
- Announcement of sponsorship on Facebook event page
- Recognition on event website
- Your sponsorship displayed on digital screens throughout the event space

#### **\$750 – Dignity Partner**

- Four (4) tickets to the event
- Recognition on event website
- Your sponsorship displayed on digital screens throughout the event space

#### **\$500 – Advertising Opportunities**

- Music sponsor
- Bar sponsor
- Digital Display Ad



[fcscharities.org](http://fcscharities.org)

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or visit [helpfcs.org/events](http://helpfcs.org/events) or email [samantha.barniak@fcscharities.org](mailto:samantha.barniak@fcscharities.org) for more information.

Thank you for supporting our events. Please complete this form and email to [samantha.barniak@fcscharities.org](mailto:samantha.barniak@fcscharities.org). Or you can go paperless — sponsor, register and pay online at [helpfcs.org/events](http://helpfcs.org/events).

### CONTACT INFORMATION

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Organization: \_\_\_\_\_ Web Address: \_\_\_\_\_

Email Address: \_\_\_\_\_ Phone Number: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Billing Address (if different than mailing address): \_\_\_\_\_

### PAYMENT INFORMATION

☐ Check made Payable to Catholic Charities ☐ Please invoice me ☐ Charge my credit card below

Credit Card: ☐ Visa ☐ MasterCard ☐ Discover ☐ American Express

Credit Card # \_\_\_\_\_ Exp Date: \_\_\_\_\_ CSV: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_



### SPONSORSHIP LEVEL

- ☐ \$5,000 – Presenting Sponsor – Exclusive
- ☐ \$250 – Friend of Catholic Charities Family & Community Services



### SPONSORSHIP LEVEL

- |  |   |
|--|---|
| <input type="checkbox"/> \$15,000 – Presenting VIP Partner – Exclusive | <input type="checkbox"/> \$5,000 – Care & Compassion Partner                                |
| <input type="checkbox"/> \$10,000 – Blue & White Premier – Partner     | <input type="checkbox"/> \$3,000 – Eat the Cake Partner                                     |
| <input type="checkbox"/> \$7,000 – Stories of Resilience Partner       | <input type="checkbox"/> \$1,000 – Friend of Catholic Charities Family & Community Services |



### SPONSORSHIP LEVEL

- |  |  |
|--|--|
| <input type="checkbox"/> \$5,000 – Empowerment Partner | <input type="checkbox"/> \$1,500 – Diversity Partner       |
| <input type="checkbox"/> \$3,000 – Compassion Partner  | <input type="checkbox"/> \$750 – Dignity Partner           |
| <input type="checkbox"/> \$2,500 – Excellence Partner  | <input type="checkbox"/> \$500 – Advertising Opportunities |

Please send to: Catholic Charities Family and Community Services  
Attn: Development: Samantha Barniak, 1099 Jay Street, Bldg. J, Rochester, NY 14611